JANUARY 27, 2020

DEAR PROFESSOR SHETH,

PLEASE ACCEPT MY CONGRATULATIONS ON YOUR BEING AWARDED THE PADMA BHUSHAN. IT IS A WELL-DESERVED RECOGNITION OF YOUR CONTRIBUTION TO EDUCATION.

LET ME TAKE THIS OPPORTUNITY TO WISH YOU MANY MORE SUCH LAURELS IN THE YEARS TO COME.

WITH REGARDS,

YOURS SINCERELY,

Ratan N. TATA

PROFESSOR JAGDISH N. SHETH
KELLSTADT PROFESSOR OF MARKETING
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